



# The Broadwater Breeze

[www.broadwaterfl.org](http://www.broadwaterfl.org)

News and information for the Broadwater Community in St. Petersburg, Florida

## 13<sup>th</sup> Annual Broadwater Family Picnic

It was another beautiful day for a picnic and 175 Broadwater neighbors enjoyed the food, music and fun that make this great annual event special. Read full article on page 5. View pictures on page 12 and visit [www.broadwaterfl.org](http://www.broadwaterfl.org) to view more photos.



## Broadwater Neighborhood Garage Sale

It was a great day for the Annual Broadwater Garage Sale! The throngs of shoppers created traffic jams on the streets, but Neighborhood Watch Volunteers Mike Roesner, Glenn Brown, and Chris Garner helped to keep cars moving. Next year we will post signs along 46th Ave. S. to limit parking to the south side of the road only. Thank you to everyone who donated books (over 1500) to the Boca Ciega High School Literacy Program and all who donated their leftover items to Goodwill. Please visit [www.broadwaterfl.org](http://www.broadwaterfl.org) to view more photos. 



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### Important Dates

- June 7:** General Meeting 7:00 PM  
National Guard Armory 3601 38<sup>th</sup> Ave S.  
Featured Speaker: Steve Kornell & Other Speakers TBA
- June 14:** Broadwater Night at The Flamingo
- July 26:** Board of Directors Meeting
- Aug 9:** Mayor's Night Out at Bay Vista Center
- Aug 10:** Fall Broadwater Breeze Deadline



## Neighborhood Grant Update

submitted by Mike Milvain

**GREAT NEWS!!** We have accumulated over 800 volunteer hours, 85% complete. We've got less than 160 hours to go.

Twenty-four volunteers have submitted hours, up from 22 at last report. We would love to see more participants to help us finish strong so we are able to apply for another grant yet in 2012. As a reminder, the following items are excellent ways to generate volunteer hours and improve the appearance and the safety of our neighborhood:

- Landscape Maintenance such as weeding and pruning, including areas such as the traffic control barriers on 42nd Ave S and the recently installed sign plantings.
- Look for and remove trash on streets
- Look for and remove trash in canals
- Sign maintenance
- Hazardous Waste Pickup. If you deliver anything to the County Landfill on 28th St N or participate in a Mobile Haz Mat Event, the total time spent is chargeable as volunteer hours.

Visit [www.broadwaterfl.org](http://www.broadwaterfl.org) for more information or contact Mike Milvain at 727-866-9803 or [MMilvain@gmail.com](mailto:MMilvain@gmail.com) or speak to your Block Captain about what you can do to make Broadwater an even more desirable as a place to live.

The final piece of the construction that will complete the work related to our grant will be completed by Pazourek Landscape and Tree, Inc., with the installation of the lighting for the signs. Solar-powered lights will be installed on 38th and 42nd avenues. Pazourek has determined that solar lamps at the 46th Ave location will not receive enough sunlight to recharge the solar light batteries. The good news is this is because the live oak tree nearby has filled out since the initial planning and will block the sun's rays from reaching the solar collector. Pazourek will install low-voltage lights powered from the same source as the sprinkler controller for lighting of this sign.



Mike Milvain & Valerie Lauren (pictured) clean up 42<sup>nd</sup> Ave. entry sign landscaping

## Beautification Award Summer 2012

Jeff & Jan Lynass  
4429 39th St. S.



Congratulations! Each winner receives a \$25 gift certificate compliments of Sunshine Skyway Ace Hardware

### Can you use a Helping Hand? Or know of a neighbor who can?

Broadwater Helping Hands is a program developed to assist our residents who need temporary or permanent assistance and do not have the resources readily available to obtain effective assistance. Here are some ways that fellow Broadwater residents and contractors who work in the neighborhood might be able to provide our residents either on a temporary or regular basis:

Lawn Maintenance	Light Housekeeping
Transportation	Equipment/Vehicle Repairs
Errands	Help with Technology
Pet Care	Home Maintenance/Repairs
Meals	Completing Forms/Documents
Companionship	Walking/Exercise Partner
Finding/Hiring Qualified Service Professional	
Understanding/Help with Technology	
Discount on Professional Services	
Adjusting Sprinkler Heads	
And More....	



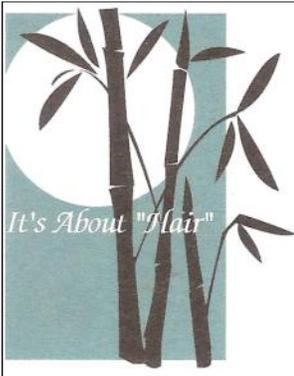
If you or a neighbor of yours could use a helping hand, or if you are interested in being a Helping Hands volunteer please contact Kristen Mory at 727-688-9597 or e-mail at [kristenmory@yahoo.com](mailto:kristenmory@yahoo.com) to find out more about program details and eligibility requirements.

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### Is Your Pet Registered?

The Broadwater Pet Registry is a tool that can help you locate your lost pet as well as helping a stray find its way home. If you ever lose or find a pet, your first call should be to your Block Captain. All Block Captains have a list of registered pets for the entire neighborhood. You may have included your pet's information on your member form but to be sure we have up to date information you want to register online. You can register your pet at [www.broadwaterfl.org](http://www.broadwaterfl.org) by clicking on the "Contact Us" tab then "Pet Registry".



"Buddy says I'm Registered"

### Broadwater Infolink



Infolink is an email tool used to communicate information to residents of Broadwater. Infolink is also used by subscribers to obtain referrals and buy and sell items. To

subscribe email your name, address, and phone number to [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org). Your information will be kept confidential so you will not receive spam or advertising e-mail.

**If you have registered for Infolink and have not received any emails recently, please email us at [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org) to let us know.**

**Please Remember To Thank and Support Our  
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**Special Thanks to all Contributors**

**Go to [www.broadwaterfl.org](http://www.broadwaterfl.org) For**

- ✓ Photos related to articles in this newsletter
- ✓ Grant Volunteer Information
- ✓ Online Pet Registration
- ✓ 2012 Membership Form
- ✓ 2012 Broadwater Breeze Ad Form
- ✓ Broadwater Map
- ✓ Broadwater Breeze Past Editions
- ✓ Links to important Information



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## From the BCA Board

It has been a busy spring with a successful garage sale in March and another great picnic in April. I want to thank Evelyn Hill and all the volunteers who made our 13<sup>th</sup> Annual Picnic a big success! I also want to thank our wonderful advertisers and merchants who make it possible for us to have such great social events. We now have a Contractor Referral List thanks to Lisa Lau and Broadwater Helping Hands thanks to Kristen Mory and Susie Kennedy. These programs will further improve the quality of life in Broadwater. I especially want to thank our Association members who make Broadwater one of the best places to live in St. Petersburg. You take pride in your neighborhood and strive to make it better. New and existing Broadwater owners are making major improvements and it is a testament to all of us who maintain our property to a higher standard. We can all be very proud to say we live in Broadwater!! We encourage community participation and invite everyone to the next General Meeting on June 7th at the Armory. If you have not been to a meeting for a long time please come out and see what you are missing.

Tom Ando  
BCA President



### Maximo Resource Center Needs Books

The Maximo Resource Center located in Marina Village near Beef O'Brady's needs your old books. The books are sold to help defray the operating costs. You may also purchase books at a great price to support the center. To donate books you may either drop them off when the center is open (866-7177, hours vary), or leave them at the door as the center is used by Police officers and they will bring them in. **If you would rather arrange to drop when the center is open, or have someone pick them up from you, please call Betty Watson at 867-0715.**

# WELCOME

## Newest Neighbors

Broadwater wants to welcome the following new families into our neighborhood:

Ricky Sterns 4186 48<sup>th</sup> Ave S  
Glenn & Elaine McCormick 4301 44<sup>th</sup> St S  
Corey & Molly Boudreau 4462 39<sup>th</sup> St S  
John & Jessica Guard 4364 44<sup>th</sup> St S  
Blane & Dena Huegel 4463 40<sup>th</sup> Street S  
Andrew & Sonia Almstadt 4032 48<sup>th</sup> Ave S

If you are new to Broadwater and have not been formally welcomed by your Block Captain or by Welcome Aboard, please call Valerie Lauren so that we can let you know about our infolink, social events, garage sale, pet registry, quarterly community meetings, neighborhood watch, and our neighborhood projects and grants. We are a very active community and are excited to have you aboard!

Valerie Lauren 471-8820  
Welcome Aboard vl Lauren@comcast.net

### Broadwater Referral List



Lisa Lau (with help from Edie Creter) has compiled a list of referrals from Broadwater Residents for various services. The list, which is now available at [www.broadwaterfl.org](http://www.broadwaterfl.org), will be updated on a monthly basis. Your input is still needed so please email Lisa at [lisalau18@yahoo.com](mailto:lisalau18@yahoo.com) with any referrals for services you have utilized and would recommend. Please include the company (or individual's) name, phone number, and service type. Please do not promote your own services as we would prefer to have someone who has used your services recommend you. You may also request referrals via infolink but we suggest you use the referral list first. If you do not have access to the internet, Lisa may be reached at 973-641-8295.

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# 13<sup>th</sup> Annual Broadwater Family Picnic

Continued from page 1

Thanks to **Evelyn Hill** and her great cast of volunteers, everything went very smoothly. Our chefs (**Anthony Melkey, Dana Farden, Steve Cease, and Roger Sheahen**) served hamburgers, hot dogs, and Johnsonville brats from the grill to go with some great appetizers, side dishes, and desserts provided by our residents. TASCOCO entertained with music, games and inflatables. Grand prizes were donated by **Tradewinds Resort, Marina Cove Resort, Diamonds Direct, Latitude 27, Flamingo Resort, Gold's Gym and Outback Steakhouse**. Please support these and the other 45 wonderful merchants who generously donated door prizes. Many thanks to the following folks for donating their time and energy making this event a success once again: **Evelyn & Jim Hill, Roger Sheahen, Dana & Linda Farden, Ray & Gia Ockuly, Steve Cease, Anthony Melkey, Vicki Linkovich, Lee & Paul Krueger, Mary Lisan, Julie Reardon, Rick Janka, Dick Collins (our photographer), Tom Ando, Mike Milvain, Cheryl Cook, Larry Sawyer, Tim Stevenson, Steve & Paula Briggs and the 8 members of the TASCOCO Team.**

Thanks also to all our 2012 Association members, our donating merchants and our advertisers who support us all year. All in all it was a great time and if you missed it we hope to see you at next year's picnic on Sunday April 14th. Please visit [www.broadwaterfl.org](http://www.broadwaterfl.org) to view more photos of this event. 



Many thanks to the following merchants and individuals that donated Door Prizes to the 13th Annual Broadwater Family Picnic.

*Please remember these supportive merchants when shopping and dining in our community*



Ace Hardware  
Advocare \*  
Basket Case at Value Fair Market  
Bayway Country Store  
Beef O'Brady's  
Beverly's Lacroisette Restaurant  
Blue Parrot Restaurant  
Beads & Blumes at Value Fair Market  
Cha Cha Coconuts  
Coldwell Banker - Cheryl Cook  
Coldwell Banker - Lee Krueger \*  
Diamonds Direct  
Domino's Pizza  
Edible Arrangements \*  
Fantastic Sam's  
Fire Master - Scott Tracy  
Front Porch Pickings  
Generations Yoga & Fitness - Kristen  
Mory  
Gold's Gym  
IHOP  
It's About Hair - Daisy Melkey \*  
JC Automotive  
Jean Bond  
Johnsonville Brats - Tony Schott  
Jonny Reno's at the Pier  
Latitude 27

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Least Little Burning Pine Ent at Value Fair Market  
Marina Cove Resort  
Maximo Seafood Shack \*  
Mrs. Luv Ti's Pies at Value Fair Market  
Nail Shop  
Orange Blossom Designs  
Organic Matters at Value Fair Market  
Orvee's Pet Center  
Outback Steakhouse 4th St.  
Pinch a Penny Pools \*  
Plants Palms Pottery @ Value Fair Market  
Portofino  
Reader's Choice at Value Fair Market  
Re-Max - John Ferguson \*  
Scallywag Jewelry - Paula Briggs  
Sea Hags  
Spare Room Mini Storage \*  
Starbucks  
State Farm - Scott Nelms  
Suncoast Mobility Solutions at Value Fair Market  
The Flamingo Resort \*  
Tradewinds Resort  
Value Fair Market  
Vitu International at Value Fair Market  
White Buffalo Cafe at Value Fair Market

## Treasurer's Report

Submitted by Vicki Linkovich

As of May 1, 2012 Cash and Certificates of Deposit total \$34,706. Revenues of \$4,624 include \$800 reimbursement from Maximo Marina for the expense to mulch the 46<sup>th</sup> Ave. entrance, membership dues in the amount of \$1,290 and a \$500 grant from the City of St. Petersburg for our Neighborhood Watch program. Advertising income of \$1,625 is below the same time last year due to timing of the receipt of funds. Expenses of \$3,009 include \$499 for Neighborhood Watch shirts which were funded by the \$500 grant, \$401 for Neighborhood Watch auto magnetic signs, newsletter expenses of \$790, block captain shirts for \$440 and storage expenses of \$353. A complete updated report will be available at the General Meeting.

## Membership



Your dues are appreciated and support the many activities of the Broadwater Civic Association. We currently have 170 paid members (32%) and are 95 members short of last year's total. If you have not sent your 2012 dues in, you may pay at the June 7th General Meeting, mail it to Vicki Linkovich, or drop it to your Block Captain. Please fill out the member form (available on the website) completely as we are always updating our database and want to make sure your information (and your pet information) is current. The form can be downloaded at [www.broadwaterfl.org](http://www.broadwaterfl.org) under the Contact Us tab. If you are not sure if your dues have been paid you may contact your Block Captain or email [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org) to verify.

### Have a codes issue or question?

Contact John Ferguson at 906-9303 or [john@justlistedstpete.com](mailto:john@justlistedstpete.com). John has been our Broadwater codes contact for several years and he has helped solve many issues. With his knowledge of city codes and working relationship with the Codes Department, John is a valuable asset to the Broadwater Community.

Please support Tampa Bay Watch.

Go to [www.tampabaywatch.org](http://www.tampabaywatch.org)

to see the many programs they have to preserve and restore our waters.

## Broadwater Civic Association Members & Committee Chairpersons

<b>President</b>	Tom Ando	866-8070	4532 38th St. S.	t.ando@turtlese.com
<b>Vice President</b>	Roger Sheahen	455-4927	4435 40th St. S.	rnsheahen@tampabay.rr.com
<b>Secretary</b>	Julie Reardon	742-5036	4348 46th Ave. S.	juliereardon@kw.com
<b>Treasurer</b>	Vicki Linkovich	867-4951	4316 44th St. S.	mslink@tampabay.rr.com
<b>Other Board Members</b>	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
	John Ferguson	906-9303	4130 39th St. S.	john@justlistedstpete.com
	Mike Milvain	866-9803	4340 45th St. S.	mmilvain@gmail.com
	Bob Uhrie	866-8190	3806 48th Ave. S.	4uhrie@verizon.net
	Lee Krueger	515-3437	3830 46th Ave S.	lkrealtor@aol.com
	Doug Fuller	866-7891	4384 46th Ave S.	dougfuller@tampabay.rr.com
	Cheryl Cook	813-787-5580	3899 48th Ave S.	ccookhomes@gmail.com
	Tim Parham	865-1294	3900 38th St. S.	schooling1@aol.com
	Charlie Phillips	420-6149	3812 46th Ave. S.	charlesphillipsjr@live.com
<b>Committees</b>				
<b>Block Captains</b>	Valerie Lauren	471-8820	4130 42nd Ave S.	vlauren@comcast.net
<b>Codes</b>	John Ferguson	906-9303	4130 39th St S	john@justlistedstpete.com
<b>Business Liaison</b>	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
<b>CONA</b>	Charlie Phillips	420-6149	3812 46th Ave S	charlesphillipsjr@live.com
<b>Membership</b>	<b>NEED VOLUNTEER</b>			
<b>Newsletter</b>	Dena McElerney	403-2321		toplineconsultant@yahoo.com
<b>Neighborhood Watch</b>	Ted Seefeldt	421-1201	4490 40th St. S.	Seefeldt@tampabay.rr.com
<b>Social Committee</b>	Evelyn Hill	864-4188	4416 46th Ave. S.	broadwaterinfo@aol.com
<b>Traffic &amp; Safety</b>	Tom Ando	866-8070	4532 38th St. S.	t.ando@turtlese.com
<b>Webmaster</b>	Karen Crowley			ksessions@aol.com
<b>Welcome Aboard</b>	Valerie Lauren	471-8820	4130 42nd Ave. S.	vlauren@comcast.net

### Resources:

<b>City Codes Dept.</b>	To Register Complaint	893-7373	<a href="http://www.stpete.org/eservices/index.asp">http://www.stpete.org/eservices/index.asp</a>
<b>Maximo Resource Ctr.</b>		866-7177	4815 34th St. S. Hours: M-F 9-12 Wed 1-4

# THE Real Estate Report

Prepared exclusively for the Broadwater/Maxximo neighborhood by Sharon Simms, CIPS, CLHMS, CRS

Second Quarter 2012

## An App for Home Maintenance

Yes, “there’s an App for that!” According to Inman News, there’s a new online service and app (available for iPhone, Android and iPad platforms) that helps homeowners track home projects like maintenance, improvement projects and even home inventory.

**HomeZada**, which has free and premium paid versions, tracks and notifies you when you need to change your filters, clean your gutters and more. You can also photo inventory your possessions.

The premium version, at \$9.95 per month or \$99 per year, adds a home improvement project tool that includes budget and shopping information, and allows the user to integrate with other calendars and manage multiple user email reminders.

## Sunrise Sale Time!

The St. Petersburg Downtown Business Association will host the 39th Annual Sunrise Sale on Thursday, July 19, beginning at 6:43 a.m. It’s a “pajama party” with amazing discounts from your favorite downtown merchants. Watch for more details!

## Latest Waterfront Activity

Looking at the last 30 days of activity for the waterfront homes in Broadwater, we now have a 7 month supply, which brings the seesaw back to the buyer’s side. Four new listings came on the market and only 1 went to contract. Also, the average new listing price is \$404,657 which is 33% higher than the list price of the one that went under contract, listed at \$379,900. There are currently no active listings in the \$300s. We’re seeing renovations and at least one second story addition, which is consistent with the national trend that says more people are renovating instead of moving. 🏠



## St. Petersburg Activity

We’re seeing fewer choices for buyers in several price ranges. Multiple offers are not uncommon and cash offers are winning out over offers with solid financing. If buyers think the pricing is right and the property won’t be available for long, they’re making offers. If the price is higher than that, they tend to keep looking. 🏠

## Appraisals Still A Problem

Appraisals are still a problem and are still generally ordered through third party appraisal management companies. The

challenge is even greater when the property is not like the majority of the sales. The management companies aren’t paying the appraisers enough to justify their doing the extensive research needed on some properties. We had one property this week that came in 15% under appraisal. Many non-cash buyers can’t or won’t come up with the difference between the contract price and the appraised price that lenders will use to determine the loan. Some we’ve fixed, some we’ve renegotiated and some have fallen through. 🏠



**SHARON SIMMS**  
Waterfront Specialist  
Your neighbor at  
4372 48th Avenue S.

## Buyers Coming Back

Buyers who’ve been waiting on the sidelines for prices to bottom out are finding that prices are now rising and there is competition for homes. We’re seeing parents buying a condo or house for their college student; pre-retirement couples buying a home here while prices are low that will rent it for 3-5 years before they retire and move here; and people investing in rental homes or condos to supplement their retirement income. Many people who are moving laterally in the same area recognize that when prices return to the highs on where they’re living, the prices will also be high on what they’re buying. Some people are leaving the water for a smaller, newer home; others are moving to a condo. 🏠



## THE SIMMS TEAM

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## Statistically Speaking

These figures show the current market and the recent Broadwater sales history according to the Multiple Listing Service (MLS). Prices vary by size, condition and location, so the \$/square feet has a tremendous range and is "nice to know" rather than a useful criteria.

	Waterfront					Non-Waterfront				
	#	\$ Low	\$ High	Average	\$/SF	#	\$ Low	\$ High	Average	\$/SF
Avail 5/15/12	9	450,000	3,295,000	**	122-498	2	269,900	279,900	274,900	137-138
Pndg 5/15/12	2	379,900	545,000	462,450	206-237	2	199,500	219,000	209,250	126-127
Sold YTD '12	8	300,000	509,000	431,500	157-235	0	N/A	N/A	N/A	N/A
Sold 2011	19	315,000	850,000	435,868	140-250	8	175,000	267,500	227,750	81-141

\*\* Seven listings are between \$450,000 and \$539,000. One at \$1,100,000 and one at \$3,500,000 skew averages.  
Excluding those listings over \$1M, the average is \$494,571.

Many people ask me about market activity in neighboring communities as well. Here is a look at what's happening on the waterfront\* in some other popular areas:

Waterfront	Active as of 5/15/12			Sold YTD 2012		Sold 2011			
	#	\$ Low	\$ High	#	\$ Low	\$ High	#	\$ Low	\$ High
<b>NEIGHBORHOOD</b>									
Broadwater	9	450,000	3,295,000	8	300,000	509,000	19	315,000	850,000
Bayway Isles	8	650,000	1,095,000				8	485,000	4,000,000
Causeway Isles	12	325,000	1,999,900	3	250,000	325,000	10	278,000	615,000
Pasadena Yacht/Country Club	20	545,000	3,350,000	4	635,000	2,174,900	12	540,000	3,770,000
Pinellas Point/Bahama Shores	7	398,500	1,800,000	2	365,000	655,000	12	360,000	1,375,000
Snell Isle/Coffee Pot/Old NE	18	439,500	4,950,000	4	1,150,000	1,635,000	21	509,000	9,000,000
St. Pete Beach/Pass-a-Grille	42	425,500	4,795,000	20	335,000	1,807,500	62	297,000	3,400,000
Tierra Verde	32	459,000	6,950,000	7	710,000	1,400,000	24	296,500	3,475,000
Treasure Island	45	350,000	3,995,000	21	265,000	1,331,500	48	220,000	1,500,000
Venetian Isles	16	399,900	1,599,500	6	475,000	621,000	34	285,000	1,730,000
Yacht Club Estates	12	400,000	2,000,000	3	403,000	615,750	14	375,000	1,218,000

\*This includes only "navigable water to the Gulf" properties - not lakes, ponds, etc.

## THE SIMMS TEAM

[www.SimmsTeam.com](http://www.SimmsTeam.com)



ALVA International, Inc.

Sharon Simms sells real estate, and she's good at it. Just ask your neighbors!

## TEAM NEWS!

Training sessions for the Institute for Luxury Home Marketing have geared up in a big way in 2012. In March, Sharon and Tami taught the two-day Certified Luxury Home Marketing Specialist (CLHMS) certification course in Kiawah Island, South Carolina, in conjunction with the National Association of REALTORS® Resort Symposium. Held at the renowned Sanctuary Resort, it was truly a luxurious but casual environment.

In April, Tami taught the class solo in Metuchen, New Jersey (really South Brunswick), and then again in May in Austin, Texas. After the Austin class was a brief visit to the Institute's headquarters in Dallas to shoot some promotional videos. Based on the bookings for the first half of the year, Tami is likely to see a good bit of the country in the months ahead!

Amy has had her share of travel for this issue - a trip to Ohio last month for family, at press time in Albuquerque, New Mexico, for a wedding, and a Memorial Day weekend vacation planned for Minnesota! (Mall of the Americas, anyone?)

**Sharon Simms,**  
Team Leader

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Director of Marketing  
& Concierge Services

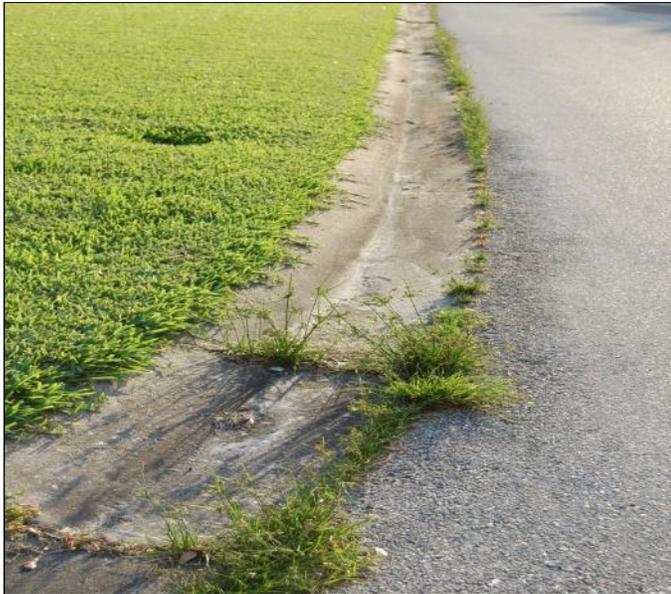
**Amy Dinovo,**  
Strategic Execution Officer  
& Client Care Manager

**Rob Johnson,**  
Accredited Buyer Representative



## **Keep Your Gutters Clean**

As a responsible homeowner you are required to maintain the gutter line in front of your property. Keeping the gutter clean not only enhances the look of your property but also keep water flowing to the storm drains. Standing water promotes algae growth and mosquito breeding. Yard clippings should not be left in the gutter or swept into the storm drains as they will end up in the canal. If you use a lawn service please remind them of these important points.



## **Block Captains**

Broadwater has 23 Block Captains that are assigned to each street or a portion of the larger streets. Your Block Captains hand out the Broadwater Breeze, help locate lost pets, promote membership, and are your first point of contact for just about anything in the neighborhood. They provide a presence on your block and are a key to the success of Broadwater. You can find a list of the Block Captains under the Contact Us tab at [www.Broadwaterfl.org](http://www.Broadwaterfl.org).

We would like to welcome Charyl Gargel as the new Captain for 4300-4425 48th Ave. South (replacing John Hampton), Thom Burton as the new Captain of 3900-4095 48th Ave. South (replacing Joyce Lane) and Jose Amadeo as the new Captain for the Bayview Area (replacing Bill French). We would like to thank John, Joyce and Bill for their many years of dedicated service. We are in need of a Captain on 43<sup>rd</sup> St on the south side (to replace Ann Beaman). If you reside in this block and wish to join this great group, please contact Valerie Lauren at 471-8820 or [vlauren@comcast.net](mailto:vlauren@comcast.net)



## **Peddling/Solicitation Door to Door**

*submitted by Ted Seefeldt*

There have been recent reports of people soliciting door to door looking for work. Most of these individuals will not be licensed or insured. The City of St Petersburg Ordinance Chapter 17 requires PERMITS FOR PEDDLING/SOLICITATION door to door, there is also a FLORIDA STATUTE 501 that states you must have a permit for the same. We do not recommend using people soliciting door to door unless they can produce evidence that they are licensed and insured and have a city permit to do so. More importantly, you can be held liable if they are injured while working on your property. The best way to stop this kind of soliciting is to ask them for proper documentation or just turn them away simply stating we have a Neighborhood Referral List similar to the "Angie's List". This list was created based on our neighbor's recommendations of actual work performed by the businesses and is available at

[www.broadwaterfl.org](http://www.broadwaterfl.org)

Sometimes individuals going door to door on the pretense of soliciting work may actually be scanning the neighborhood for crime opportunities. Please call the police non-emergency number (893-7780) if you suspect they may be up to no good or they become a nuisance.

**Keep in mind that schools let out for the summer on June 7<sup>th</sup> so please be extra observant for any potential criminals looking for opportunity. Report anything suspicious to the police at 893-7780.**

Working together we all can make our Broadwater neighborhood an even better and more desirable place to live. If you wish to participate in the Neighborhood Watch Patrol, please contact Broadwater Neighborhood Watch Coordinator Ted Seefeldt at 727-421-1201 or [Seefeldt@TampaBay.rr.com](mailto:Seefeldt@TampaBay.rr.com)



## **Broadwater Night at The Flamingo**

On March 15th The Flamingo hosted another Broadwater Neighbor Night. Broadwater residents enjoyed drink and appetizer specials as well as Bingo. **Plan on joining your neighbors on Thursday June 14<sup>th</sup> at 7 PM for the next Broadwater Neighbor Night.** Please see the Flamingo Ad for further details. Thanks to The Flamingo for their neighborly hospitality and thanks to all who attended to support a business that supports Broadwater.



## **Health and Wellness Column**

submitted by Kristen Mory

### **Bored With Your Workout Routine?**

#### **Set a Fun and Challenging Goal to Renew your Energy!**

Everyone, including us workout junkies, get bored with our routines every once in a while. After sticking with a routine, our bodies also get bored and the progress we were once making toward our wellness goals seems to level out. When this happens, try switching up your routine and setting a new goal for yourself. If you can get

friends to join in - the more the merrier and sometimes misery loves company!

In order to see positive results, set a goal that is obtainable, but is more fun, challenging and rewarding than just the plain old “losing a few pounds.” You can always look up military or Olympic training guidelines and work your way toward some tough goals – gaining appreciation very quickly for these fit men and women. Here are a few other ideas that can help rejuvenate your interest in fitness and will help you lose those stubborn few pounds in the process.

Sign up for a new type of fitness class and commit to it for at least six weeks. There are plenty of specialty studios, outdoor classes and kick-butt boot camps out there for you to try something new – many of them offer great deals through Groupon, Living Social, etc. and/or have special introductory offers. Once you commit – make sure you go and “give it all you got” for the entire challenge period. Hopefully you will come away from the experience loving your new found fitness opportunity, or at least gaining some fitness ground and being able to take what you learned to advance your well being. If workout routines are not your cup of tea, sign up for a new sports league.

Try interval training by combining short periods of high intensity exercises within your normal routine. If you normally walk a few miles per day, add short bursts of power walking or jogging to give your heart rate and muscles a little boost. If you are a cyclist, add a few sprints into your routine and see just how fast you can go! For best results, time these energy bursts and continue to increase them until they become your regular pace.

Sign up for a race or community fitness event that will present you with a challenge. These are some of the best motivators and raise money and awareness for some great causes. Your entry fee will be money well spent as it will likely give you a better focus on your training and are so rewarding when you cross the finish line. Sign up and train with friends to create even more of a motivating and rewarding experience.

A few of us recently trained for and ran in the St. Petersburg Honda Grand Prix 5k held in March (*see photo*) It was great fun, and we enjoyed the training time, friendly motivation and challenge. We are looking forward to the next challenge – if you are interested in joining us, feel free to contact me at 727-688-9597 or email [info@generationsyoga.com](mailto:info@generationsyoga.com)



Pictured from left to right: Terri Bear, Luz Sackett, Kristen Mory, Nikki Wiktorssen and Daisy Melkey



## ***Kornell's Korner***

I truly love serving as your representative on the St. Petersburg City Council. Please feel free to email me anytime at [steve.kornell@stpete.org](mailto:steve.kornell@stpete.org) with issues or concerns or see me at the June 7<sup>th</sup> General Meeting.

By the time you read this the St. Petersburg City Council will have voted on the contract with Michael Maltzan Architecture, the winner of the international design competition for the new Pier design known as the Lens. I am still carefully reviewing the contract and making deciding how I will vote. In light of this vote I thought it would be a good time to answer some questions about the process of how we came to this point in the Pier design and where we will go from here.

### ***With the severe budget issues that the city is facing, why did we make the decision to spend the money on a new Pier at this time?***

The city does not have any choice in the matter. The pilings under the bridge are from the original Million Dollar Pier and were put in place in 1926. Engineers have told us that if we do nothing, no vehicles will be allowed on the Pier by 2014. Currently garbage trucks are not allowed on the bridge due to concern about the structural safety. The engineering reports are available on the city's website at [www.stpete.org](http://www.stpete.org)

### ***Has the public been allowed to be involved in the process of choosing the new design?***

In early 2009, before I was even on city council, a Pier Advisory task force was formed, with about twenty members of the public serving on the task force. This task force included vendors from the Pier such as Richard Gonzmart the owner of the Columbia Restaurant and Cha Cha Coconuts. They also included Bahama Shores resident and activist with St. Petersburg Preservation Will Michaels, former Mayor and architect Randy Wedding and Ed Montanari. The Pier Advisory Task force held in excess of fifty meetings, all of which were open to the public. They also conducted three public hearings to seek input on the basic decisions for the new Pier.

### ***Why didn't the city consider keeping the existing inverted pyramid structure and refurbishing it?***

The Pier Advisory Task force carefully considered all options for the Pier, including keeping the existing structure, shortening the design to various lengths etc. The decision was made to build a new Pier for a variety of reasons.

### ***What were the reasons behind the decision to build a new Pier, rather than keep the existing Pier?***

The existing structure costs the city almost 2 million dollars per year to maintain. Maintenance of the structure is much more expensive because it is over water. The third floor of the Pier is not usable for room. This will be very expensive to fix. Attendance at the Pier has been down, even though tourism taxes have been setting records. This indicates that public is not using the Pier as it currently exists.

### ***Were local architectural firms allowed to participate in the international design competition?***

The competition was open to all architects, including local ones. Each of the teams that bid included a local architectural firm on its team. The winning design has local firm Wannamacher Jensen as part of its team.

### ***My friend is an architect and he has a really great idea for the Pier. Why can't you just go with his design?***

State law requires that these types of contracts are to be awarded through a competitive process to prevent corruption. The international design competition was open to all architects. We cannot just choose one that we think is good, it has to be done through a competitive process that is mandated by state law.

### ***How can we be sure that the Pier project will come in for the budgeted amount of 50 million dollars?***

The contract clearly states that the total costs of the project may not exceed fifty million dollars.

### ***What exactly are we getting for the fifty million dollars?***

The actual Lens structure that will be built over the water is included in the price. In addition, there will be some development on the uplands that lead to the water.

### ***What about the underwater garden part of the design?***

This is not included in the contract because there is some question about whether or not it is possible. The architects have been asked by council members, with a strong push from me, to seek advice from marine science experts at USF to determine the feasibility of this part of the project. If the marine scientists think it is possible, this part will be added to the contract at a later date. I believe common sense calls for working with marine science experts to tell us if this part of the project is possible before we commit public dollars to doing it.

### ***What will be built on the uplands leading to the water?***

There is still discussion about this part of what will happen. As soon as a contract is signed the architect will seek public input as to what will go into this part of the design. Potential uses include a water park, a location for the Saturday Morning Market, an artists' market, restaurants, and new waterfront parks. City council felt strongly that the existing waterfront parks should be turned back into public uses, so parking will be moved to existing parking garages and trolleys will move people to the Pier. **PLEASE FEEL FREE TO CONTACT ME WITH YOUR IDEAS OF WHAT SHOULD BE BUILT ON THE UPLANDS.**



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# Broadwater

# Neighbor Night

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